Operating Room Equipment Market Expected to Reach USD 4.05 Billion Globally in 2019: Transparency Market Research

According to a new market report published by Transparency Market Research "Operating Room Equipment Market (Operating Tables, Operating Room Lights, Surgical Booms, Operating Room Integration Systems and Surgical Imaging Displays) - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2013 - 2019," the global operating room equipment market was valued at USD 2.67 billion in 2012 and is expected to grow at a CAGR of 6.2% from 2013 to 2019, to reach an estimated value of USD 4.05 billion in 2019.

Browse the full report with TOC:
http://www.transparencymarketresearch.com/operating-room-equipment.html

Operating rooms around the globe are witnessing rapid transformation from conventional to hybrid state-of-the-art operation theatres, as this facility contributes majority share in revenue generation for hospitals. An operating room equipped with technically advanced equipment ensures better patient care and enhanced operational efficiency by empowering surgeons and other healthcare professionals with greater flexibility and ease of handling.
Operating tables, operating room lights, surgical booms, operating room integration systems and surgical imaging displays are the most important equipment types found in an operating room.

An operating table is an indispensable part of an operating room that accommodates a patient in the best possible position (physically) during a surgical procedure. The operating tables market was the largest segment of the total operating room equipment market in 2012, with a revenue share of 30.6% and valued at USD 815.5 million. Surgical booms and operating room integration systems have been identified as the fastest growing segments during the forecast period due to increasing demand for hybrid operating rooms, which require these equipment for space management and proper equipment integration.

Factors such as continuous increase in the number of ambulatory surgical centers (ASCs) globally, growing demand for state-of-the-art hybrid operating rooms (especially from the developed markets of North America and Europe) and technical advances leading to product innovation have been anticipated to contribute in the growth of the overall operating room equipment market during the forecast period 2013 to 2019. Globally, rise in elderly population is also being considered as one of the major growth factors as it will indirectly boost the demand for operating room equipment. This is because; elderly population is more likely to undergo various surgical procedures than the younger population on account of their higher susceptibility to numerous health disorders. On the other hand, high cost associated with these equipment may prevent healthcare providers to replace existing equipment with the technically advanced equipment. This is especially true for hospitals operating on low budgets who prefer purchasing used or refurbished equipment.

In 2012, North America and Europe were the largest regional markets for operating room equipment. In both these regions, since most hospitals are already equipped with necessary operating room equipment, the market growth will largely rely on replacement of existing equipment with advanced automated versions and demand created by the increasing number of operating rooms. The rapidly evolving medical tourism industry has been identified as one of the key factors driving market growth in the Asia-Pacific region. The exponential rise in the number of patients coming to countries such as India, Thailand, South Korea and Malaysia for various surgical treatments at low cost is encouraging
healthcare providers in these countries to equip themselves with the latest technologies in order to offer enhanced patient care to their foreign customers.

Getinge Group, Stryker Corporation, Steris Corporation, TRUMPF GmbH + Co. KG, Berchtold Corporation, Skytron, LLC, Karl Storz GmbH & Co. KG, Eschmann Equipment, Mizuho OSI and NDS Surgical Imaging, LLC are the major players in the operating room equipment market. Of these, Getinge Group, Stryker Corporation, Steris Corporation, TRUMPF GmbH + Co. KG led the market in terms of revenue, accounting for over 60% share of the total market revenue in 2012.

The global operating room equipment market is segmented as follows:

**Operating Room Equipment Market, by Product Type**

- Operating Tables
- Operating Room Lights
- Surgical Booms
- Operating Room Integration Systems
- Surgical Imaging Displays

**Operating Room Equipment Market, by Geography**

- North America
- Europe
- Asia-Pacific
- Rest of the World (RoW)

**TABLE OF CONTENTS**

**Chapter 1 Preface**

1.1 Report Description

1.2 Market Segmentation
1.3 Research Methodology

1.3.1 Sources

1.3.1.1 Secondary Research
1.3.1.2 Primary Research

Chapter 2 Executive Summary

Chapter 3 Global Operating Room Equipment Market Overview

3.1 Introduction and Market Definition

3.2 Market Drivers

3.2.1 Growing number of ambulatory surgical centers
3.2.2 Rising demand for hybrid operating rooms
3.2.3 Product innovations driven by advances in technology

3.3 Restraints

3.3.1 High cost of operating room equipment

3.4 Opportunities

3.4.1 Emerging economies in Asia-Pacific and Latin America

3.1 Porter’s Five Force Analysis of the Global Operating Room Equipment Market

3.1.1 Bargaining power of suppliers
3.1.2 Bargaining power of buyers
3.1.3 Threat of substitutes
3.1.4 Threat of new entrants
3.1.5 Competitive rivalry

3.2 Market Attractiveness Analysis: Global Operating Room Equipment Market, by Geography
Chapter 4 Global Operating Room Equipment Market Revenue, by Product Type, 2011 - 2019 (USD Million)

4.1 Overview

4.1.1 Global Operating Room Equipment Market Revenue, by Product Type, 2011 – 2019 (USD Million)

4.1.2 Comparative Analysis: Global Operating Room Equipment Market Revenue, by Product Type, 2012 & 2019 (Value %)

4.2 Operating Tables

4.2.1 Global Operating Tables Market Revenue, 2011 – 2019 (USD Million)

4.2.2 General Operating Tables

4.2.2.1 Global General Operating Tables Market Revenue, 2011 – 2019 (USD Million)

4.2.3 Specialty Operating Tables

4.2.3.1 Global Specialty Operating Tables Market Revenue, 2011 – 2019 (USD Million)

4.3 Operating Room Lights

4.3.1 Global Operating Room Lights Market Revenue, 2011 – 2019 (USD Million)

4.4 Surgical Booms (Equipment Management Systems)

4.4.1 Global Surgical Booms Market Revenue, 2011 – 2019 (USD Million)

4.5 Operating Room Integration Systems

4.5.1 Global Operating Room Integration Systems Market Revenue, 2011 – 2019 (USD Million)

4.6 Surgical Imaging Displays
Chapter 5 Global Operating Room Equipment Market Revenue, by Geography, 2011 - 2019 (USD Million)

5.1 Overview

5.1.1 Global Operating Room Equipment Market Revenue, by Geography, 2011 - 2019 (USD Million)

5.1.2 Comparative Analysis: Global Operating Room Equipment Market Revenue, by Geography, 2012 & 2019 (Value %)

5.2 North America

5.2.1 North America Operating Room Equipment Market Revenue, 2011 - 2019 (USD Million)

5.3 Europe

5.3.1 Europe Operating Room Equipment Market Revenue, 2011 - 2019 (USD Million)

5.4 Asia-Pacific

5.4.1 Asia-Pacific Operating Room Equipment Market Revenue, 2011 - 2019 (USD Million)

5.5 Rest of the World (RoW)

5.5.1 Rest of the World (RoW) Operating Room Equipment Market Revenue, 2011 - 2019 (USD Million)

Chapter 6 Competitive Landscape

6.1 Market Share Analysis, by Key Players, 2012 (%)

Chapter 7 Recommendations

7.1 Focus on the emerging economies of Asia-Pacific and Latin America

7.2 Investing in R&D to develop technologically advanced products with additional features

7.3 Focus on cost containment
Chapter 8 Company Profiles

8.1 Berchtold Corporation
   8.1.1 Company Overview
   8.1.2 Product Portfolio
   8.1.3 Business Strategies
   8.1.4 Recent Developments

8.2 Eschmann Equipment
   8.2.1 Company Overview
   8.2.2 Product Portfolio
   8.2.3 Business Strategies
   8.2.4 Recent Developments

8.3 Getinge Group
   8.3.1 Company Overview
   8.3.2 Financial Overview
   8.3.3 Product Portfolio
   8.3.4 Business Strategies
   8.3.5 Recent Developments

8.4 Karl Storz GmbH & Co. KG
   8.4.1 Company Overview
   8.4.2 Product Portfolio
   8.4.3 Business Strategies
   8.4.4 Recent Developments

8.5 Mizuho OSI
   8.5.1 Company Overview
   8.5.2 Product Portfolio
8.5.3 Business Strategies
8.5.4 Recent Developments

8.6 NDS Surgical Imaging, LLC
8.6.1 Company Overview
8.6.2 Product Portfolio
8.6.3 Business Strategies
8.6.4 Recent Developments

8.7 Skytron, LLC
8.7.1 Company Overview
8.7.2 Product Portfolio
8.7.3 Business Strategies
8.7.4 Recent Developments

8.8 Steris Corporation
8.8.1 Company Overview
8.8.2 Financial Overview
8.8.3 Product Portfolio
8.8.4 Business Strategies
8.8.5 Recent Developments

8.9 Stryker Corporation
8.9.1 Company Overview
8.9.2 Financial Overview
8.9.3 Product Portfolio
8.9.4 Business Strategies
8.9.5 Recent Developments

8.10 TRUMPF GmbH + Co. KG
8.10.1 Company Overview
8.10.2 Financial Overview
8.10.3 Product Portfolio
8.10.4 Business Strategies
8.10.5 Recent Developments

About Us:

Transparency Market Research is a market intelligence company providing global business information reports and services. Our exclusive blend of quantitative forecasting and trends analysis provides forward-looking insight for thousands of decision makers.

We are privileged with highly experienced team of Analysts, Researchers and Consultants, who use proprietary data sources and various tools and techniques to gather, and analyze information. Our business offerings represent the latest and the most reliable information indispensable for businesses to sustain a competitive edge.

Contact:

Transparency Market Research
90 State Street,
Suite 700,
Albany
NY - 12207
United States
Tel: +1-518-618-1030
USA - Canada Toll Free 866-552-3453
Email: sales@transparencymarketresearch.com
Website: http://www.transparencymarketresearch.com/

Browse the full report with TOC:
http://www.transparencymarketresearch.com/operating-room-equipment.html

Related Blogs:
https://vaibhavmondhe.wordpress.com
https://usamarketresearch.wordpress.com/
https://pharmaceuticalmarkets.wordpress.com/
https://medicaldevicesreports.wordpress.com/
https://chemicalandmaterials.wordpress.com/